



TEXAS A&M
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Bexar County 4-H STORYBOARD Contest

Submit by Tuesday, February 25, 2025
Results by Saturday, March 1, 2025

Bexar County Extension Office
3355 Cherry Ridge Dr. ste 208
San Antonio, TX 78230

4-H Storyboard

DATE: Saturday, March 1, 2025

LOCATION: Bexar County Extension Office


([3355 Cherry Ridge Dr. ste 208 San Antonio, TX 78230](https://www.bexarcountymissouri.gov/3355-Cherry-Ridge-Dr.-ste-208-San-Antonio-TX-78230))

ABOUT THIS CONTEST

The **4-H Storyboard** is an industry-inspired method of displaying original designs. The storyboard “tells the story” of the designer’s idea. The storyboard includes original illustrations, flats, and more to promote the design.

CONTEST STRUCTURE

Individual ONLY: There are no team components to this contest, this is an individual contest only. Individuals will compete by submission of a 4-H Storyboard only. There will not be an interview.

 This contest will now allow for physical storyboards to be submitted by Junior & Intermediate age divisions.

***Physical and digital storyboard are due to the Extension office on Tuesday, February 25, 2025 at 5:00 p.m.**

Contact info:

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CONTEST RULES

1. **General Rules:** The District 10 4-H Storyboard Contest will follow the Texas 4-H rules for all age divisions (with certain exceptions outlined below). State resources are linked below:

- [2024-2025 Texas 4-H Storyboard Rules & Guidelines](#)
- Additional Resources: <https://texas4-h.tamu.edu/projects/fashion-interior-design/>

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2. **Design Brief:** *Design for a Greener Future*

As environmental awareness rises, upcycled and recycled fabrics are becoming pivotal in fashion and interior design. Circular fashion, emphasizing the reuse and recycling of materials, is revolutionizing the industry by merging sustainability with style. Your challenge is to create a digital storyboard that embodies this eco-conscious movement, showcasing how sustainable materials can be transformed into innovative and stylish products for 2025. Let your storyboard reflect the principles of circular fashion and inspire others to make eco-friendly choices that are both trendy and responsible.

3. **Design Process:** The designer will follow their own design process when creating their original design and storyboard. Some of the steps to be used may include:

1. Determining what inspires you or what your idea is.
2. Research your inspiration – find pictures that represent your inspiration, include color inspiration and current trends related to your inspiration.
3. Create sketches of design ideas and continue to modify your sketches until you create your perfect design. Finalize your design illustration. Then create flats or technical drawings.
4. Select fabrics or other construction materials to be used in your design.

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4. **Format:** Storyboards can be created using either:

- **Traditional Construction Methods:** Contestants can craft a physical storyboard utilizing poster board, pencil/pen/markers, paints, printed materials and/or other physical embellishments such as fabric swatches, buttons, sketches or other items that can be securely affixed to the 4-H Storyboard.
- **Digital Method:** Contestants can utilize a digital platform including but not limited to Canva, Picmonkey, InDesign, Illustrator, Photoshop, Adobe Illustrator, and PowerPoint. All entries must be saved as a PDF, jpeg, jpg or png.

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5. **Age Division Rules:** ***Note:** A 4-H member may only submit (1) storyboard for judging.

- Junior & Intermediate 4-H members may choose to create a physical storyboard OR a digital storyboard. *Storyboards will be judged against other storyboards created in the same format.*
- Senior 4-H members may create & submit a digital storyboard only.

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6. **Storyboard size requirements:**

- **Physical Size Requirement:** 20" by 30" size
- **Digital Size Requirement:** Depending on the platform that you are using there will be different pre-determined size templates, most will also include the option to select custom dimensions. Storyboard dimensions need to be between 18" and 24" (in one direction) and 24" and 30" (in the other direction). Recommended size is 18" X 24".

CONTEST RULES (CONTINUED)

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7. **How to Submit your Storyboard:** Each 4-H member must submit their physical or digital Storyboard by February 25, 2025.
 - **Physical Storyboard Submission:** The physical storyboard must be submitted for judging at the Bexar County Extension Office by **February 25, 2025 by 5:00 p.m.** Contestants will also need to complete and affix a District 10 4-H Storyboard label (Download [HERE](#)) on the back of their physical storyboard.
 - **Digital Storyboard Submission:** Digital Storyboards will need to be submitted no later than **February 25, 2025 by 5:00 p.m.** to be eligible for County Judging. Contestants will also need to email the District 10 4-H Storyboard label (Download [HERE](#)) to FCH Agent - Angie Gutierrez at aogutierrez@ag.tamu.edu. On the subject line indicate Storyboard and your name.
8. **Number of garments/ designs:** Focus on **one** garment/design for the storyboard. Contestants may provide up to two (2) variations of the original design.
9. **Categories:** A 4-H member may compete in only ONE category for Storyboard. Categories include:
 - **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
 - **Accessory:** Includes items such as belts, purses, bags, hats, etc.
 - **Jewelry:** Includes necklaces, bracelets, rings, earrings, etc.
 - **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
 - **Home Décor:** Items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.
 - **Home Furnishings:** Items that make a home comfortable for living or working in. Examples include: couch, ottoman, chair, tables, desks, beds and the like.
10. **Scoring:** Storyboards will be evaluated based on the 4-H Storyboard Scorecards.
 - [Junior & Intermediate Scoresheet](#)
 - [Senior Score Sheet](#)
11. **Resources:**
 - [Outline for 4-H Storyboard Workshop](#)
12. **UPCOMING CHANGES FOR 2025-2026 (Next 4-H Year):** In an effort to build engagement and cohesiveness within the storyboard contest we will be transitioning to the following age division changes:
 - Junior & Intermediate age divisions will create physical storyboards only.
 - Senior age division will remain digital storyboards only.

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