



DISTRICT 10 COUNTY CONTEST

VIRTUAL 4-H STORYBOARD

Submission Deadline: Monday, March 18th, 2024

Results Posted: Saturday, March 23rd, 2024

Virtual Contest

Virtual 4-H Storyboard

DATE: Results – March 23rd, 2024

LOCATION: Online Submission to Angie Gutierrez at aogutierrez@ag.tamu.edu

COST: FREE

Form Due Date: March 18th, 2024

Virtual 4-H Storyboard and Label form due to:

aogutierrez@ag.tamu.edu

Subject Line: County Storyboard Submission

Address: 3355 Cherry Ridge Ste. 212,

San Antonio, TX 78230

ABOUT THIS CONTEST

The **4-H Storyboard** is an industry-inspired method of displaying original designs. The storyboard “tells the story” of the designer’s idea. The storyboard includes original illustrations, flats, and more to promote the design.

CONTEST STRUCTURE

Individual ONLY: There are no team components to this contest, this is an individual contest only. Individuals will compete by submission of a 4-H Storyboard only. There will not be an interview.

CONTEST RULES

1. **General Rules:** The County 10 Virtual 4-H Storyboard Contest will follow the Texas 4-H rules for all age divisions. State resources are linked below:
 - [2023-2024 Texas 4-H Storyboard Rules & Guidelines](#)
 - Additional Resources: <https://texas4-h.tamu.edu/projects/fashion-interior-design/>
2. **NEW! Design Brief: Dream**

“Dream” serves as the ultimate source of inspiration for this fashion concept. The concept revolves around the multifaceted nature of dreams, whether they are the surreal visions that captivate a sleeping mind or the vivid aspirations that fuel the conscious soul. The fashion narrative will blur the lines between reality and reverie, creating a visual story that celebrates the ethereal and the tangible. This concept invites designers to translate the essence of dreams into fashion, evoking a sense of wonder, mystery, and endless possibility.

CONTEST RULES (CONTINUED)

3. **Design Process:** The designer will follow their own design process when creating their original design and storyboard. Some of the steps to be used may include:
 1. Determining what inspires you or what is your idea.
 2. Research your inspiration – find pictures that represent your inspiration, include color inspiration and current trends related to your inspiration.
 3. Create sketches of design ideas and continue to modify your sketches until you create your perfect design. Finalize your design illustration. Then create flats or technical drawings.
 4. Select fabrics or other construction materials to be used in your design.
4. **Digital format:** Storyboards can be created using a digital platform including but not limited to Canva, Picmonkey, InDesign, Illustrator, Photoshop, Adobe Illustrator, and PowerPoint. All entries must be saved as a PDF, jpeg, jpg or png.
5. **Storyboard size requirements:** Depending on the platform that you are using there will be different pre-determined size templates, most will also include the option to select custom dimensions. Storyboard dimensions need to be between 18" and 24" (in one direction) and 24" and 30" (in the other direction). Recommended size is 18" X 24".
6. **Number of garments/ designs:** Focus on **one** garment/design for the storyboard. Contestants may provide up to two (2) variations of the original design.
7. **Categories:** A 4-H member may compete in only **ONE** category for Storyboard. Categories include:
 - **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
 - **Accessory:** Includes items such as belts, purses, bags, hats, etc.
 - **Jewelry:** Includes necklaces, bracelets, rings, earrings, etc.
 - **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
 - **Home Décor:** Items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.
 - **Home Furnishings:** Items that make a home comfortable for living or working in. Examples include: couch, ottoman, chair, tables, desks, beds and the like.
8. **Scoring:** Storyboards will be evaluated based on the 4-H Digital Storyboard [Score Sheet](#). For full description of how storyboards will be evaluated please see page 2-3 of the [Texas 4-H State Storyboard Guidelines](#).

Awards will be announced on March 23rd, 2024
at the Extension Office

If you have any questions regarding this process, please contact the Family & Community Health Agent or 4-H & Youth Development Agent at the emails listed below.

Angie Gutierrez
County Extension Agent
(210) 631-0400
aogutierrez@ag.tamu.edu

Kevin Knapick
County Extension Agent
(210) 631-0400
kevin.knapick@ag.tamu.edu

Ashley Menchaca
Office Assistant
(210) 631-0400
ashley.menchaca@ag.tamu.edu



District 10 4-H STORYBOARD LABEL

This label should be entered with storyboard. Label details must be neatly printed or typed.
Label information should be COMPLETE!

4-H STORYBOARD LABEL

Age Division: ☐ Junior ☐ Intermediate ☐ Senior
Category (please check one): ☐ Wearable ☒ Accessory ☐ Jewelry ☐ Furniture ☐ Pet Clothing ☐ Home Decor

Name: _____

District: _____ County: _____

4-H Age (as of 8/31/23): _____

I do hereby consent and agree that Texas A&M AgriLife Extension Service, Texas 4-H and Youth Development Program staff have permission to take photographs and/or record video and/or audio of me and/or my property and to use these for 4-H Youth Development educational, promotional, and/or marketing materials. I further do hereby give the right to exhibit any such works publicly or privately, including posting on the Texas 4-H and Youth Development Program website. I waive any rights, claims, or interests I may have to control the use of my identity, the identity of the subject(s), or likeness in the photographs, video, or audio and agree that any uses described herein may be made without compensation or additional consideration. I represent that I have read and understand the foregoing statement, and I am competent to execute this agreement. I have read and understand the foregoing statement, and I am competent to execute this agreement.

Name (please print): _____

Signature: _____ Date: _____

Originality of Design

In 100 words or less, answer the following prompt in regards to originality:

Where did you get the idea for your design? What was your inspiration? What makes your design different from others on the market?

Image credits: URL shortening tools can be used when sharing your image credits.



Fashion Storyboard Score Sheet

Name _____ County _____ District _____

Age Division ☐ Senior

Category ☐ Wearable ☐ Accessory ☐ Jewelry ☐ Home Décor ☐ Pet Clothing ☐ Furniture

	LAYOUT	COMMENTS	Point Range	Points Awarded
LAYOUT OF STORYBOARD	Visual Appeal Arrangement of images, text and white space on the board that provides a strong focal point to bring the viewers eye to the original design. Brings all the visual elements together to express the design aesthetic.		0-15	
	Cohesiveness of imagery and overall aesthetic of the board Unified design elements throughout. Design elements can be anything including color, fonts, and images.		0-10	
	Color Palette Color theme consistent throughout storyboard		0-5	
	Fabric Samples, Trims, and Embellishments Use of applicable fabric samples, trims, and embellishments for design		0-5	
	Balance The weight of the images are balanced throughout the board.		0-5	
	Comprehensiveness All elements or aspects provide a complete understanding of design vision		0-10	
ILLUSTRATIONS & FLATS	Originality in Design Illustrations Computer generated or hand drawn illustrations used to show a fresh or novel take on a design. The originality can be found in the lines, color or fabrics chosen for a design.		0-15	
	Design Detail in Flats Black and white flat drawings used to explain the product, showing all the construction details, such as seams, darts, pockets, fastening and topstitching.		0-15	
	Titles/Labels Includes design brief title and any additional labels that provide details as related to the overall design of the board.		0-5	
GUIDELINES	Completeness (i.e., illustration, flats, and inspiration) Follows the contest guidelines and includes an illustration, flat and inspiration pieces.		0-10	
	Image credits listed on Storyboard label Included list of photo credits for pictures on the storyboard label.		0-5	
		Total Score		

