2015 BEXAR COUNTY 4-H PHOTOGRAPHY
CONTEST RULES AND GUIDELINES

TEXAS 4-H PHOTOGRAPHY CONTEST OBJECTIVES:
To develop life skills in composition, light, story line, posing, and awareness.
To encourage 4-H members to use photography as a meaningful communication tool in their lives.
To provide photography project showcase opportunity for senior 4-H members.
To continue to share the message of 4-H.
To utilize photographs which can promote and strengthen the 4-H program.

RESOURCES FOR THE PHOTOGRAPHY CONTEST:
- Adventures With Your Camera- B (Grades 6 to 9) (Available from National 4-H Council Supply)
- 4-H Guide to Digital Photography by Daniel Johnson (available from Amazon.com)
- Texas 4-H and Youth Development Photography Project Resource Page located on the 4-H website
  http://texas4-h.tamu.edu/statephotography. Any reference to a product or company is not to endorse or
  support them and their causes. Links to companies are provided for their educational resources only.

RULES AND GUIDELINES:

Eligibility of Photos:
Eligibility of photos - All photographs must have been taken by 4-H members between the dates of
January 1, 2014 and the time of entry.

Number of Entries:
ONE entry in each category.

Entry Fee:
There is no entry fee.

Entry Deadline:
Entries must arrive in our office by Friday, March 13th. (NO LATE ENTRIES WILL BE ACCEPTED)

Size of Photographs:
No requirement on size of photos.

Mounting of Photographs:
No mounting is required.

Judges:
Judges will determine the placings using the judging criteria enclosed. Their decision on all entries is final.

Awards:
Blue, Red, and White quality awards will be given to entries based on the score sheet criteria.

Proper Entry of Photos:
Each entry must include the following information on the back of the photo. The information MUST be
Legibly printed or typed on a label or piece of paper and affixed to the back of the photo in the center.
 a.  Club Name
 b.  Name of Member
 c.  Age of Member (As of 8/31/14)
 d.  Age Category  (Junior – 8-10, Intermediate – 11-13, Senior – 14-18)
 e.  Division Entered  (People, Plant/Flora, Food, etc.)
 f.  Title of Picture

Example of Information
Needed on Back of
Photo

Green 4-H Club
Mary Clover
12 Yrs.
Intermediate
People
My Friends
<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>CLASS</th>
<th>CATEGORY DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>People</td>
<td>Color or Black &amp; White</td>
<td>Photos focus from all walks of life, parenting and family. Children, babies, models/fashion, sports, and couples</td>
</tr>
<tr>
<td>Animals-Wildlife</td>
<td>Color or Black &amp; White</td>
<td>Category focuses on animals not tamed or domesticated and commonly found in the wild throughout the country and world. Photos can be wildlife in nature, zoos, and/or petting zoos. Examples: deer, snakes, insects, rodents, elephants, etc.</td>
</tr>
<tr>
<td>Animals-Domestic</td>
<td>Color or Black &amp; White</td>
<td>Photos focusing on the various animals that have been tamed and made fit for a human environment. To be considered domesticated, the animal must have their behavior, life cycle, or physiology systemically altered as a result of being under human control for many generations. Examples: dog, sheep, pig, goat, cow, cat, duck.</td>
</tr>
<tr>
<td>Marine/Aquatic</td>
<td>Color or Black &amp; White</td>
<td>Photos of any living organism in bodies of either fresh or ocean (salt) water. No photos of boats, ships, or fishing supplies. Examples: fish, whales, starfish, etc.</td>
</tr>
<tr>
<td>Elements of Design</td>
<td>Color or Black &amp; White</td>
<td>Images use of graphic elements of design. Photos that showcase line, shape, pattern, form, texture, perspective, etc. Photo can consist of any subject matter. Category is not for graphic illustrations made in commercial programs (i.e. Adobe Illustrator) not for extreme digital creations. Example: perspective, line, pattern.</td>
</tr>
<tr>
<td>Nature &amp; Landscape</td>
<td>Color or Black &amp; White</td>
<td>Focus of this category includes landscapes, outdoor scencis, nature images, sunsets, urban landscapes, seascapes, cityscapes, and farms. Images focus on the beauty of the outdoors. Examples: landscapes, scencis, outdoors.</td>
</tr>
<tr>
<td>Plant/Flora</td>
<td>Color or Black &amp; White</td>
<td>Photos of interesting, unique, and beautiful flowers and flora. Photography can occur outdoors or indoors. Photo subject should be that of a single flower, plant, bush, tree, etc. Large collections of plant/flora should be considered for entry into the Nature &amp; Landscape category. Examples: a rose, an upward shot of a tree, a flower bouquet, etc.</td>
</tr>
<tr>
<td>Details &amp; Macro</td>
<td>Color or Black &amp; White</td>
<td>Getting in close is the name of the game for this category. We welcome pictures of small details that suggest a larger story. This is also the place for macro photographs (although a macro image of a flower might equally go into the flowers category). Examples: detail of a knot, a lock, or an abstract close-up, anything as long as it is a tight composition of a detail. Macro examples: parts of a flowers bloom, insects, stamps, ice crystals, etc.</td>
</tr>
<tr>
<td>Digital Darkroom</td>
<td>Color or Black &amp; White</td>
<td>Photos are for digital art – images created or drastically altered in software like Adobe Photoshop. For this category, a 4-H member will submit a minimum of at least two photos, that demonstrate the before photo(s) and the altered, or final, digital piece. The multiple photos will illustrate the alterations made to the original photos. All photos should be incorporated into one file for submission. Examples: Photoshop composites and creations, images greatly manipulated with a variety of filters, photos with artistic borders, photos stitched into a panoramic.</td>
</tr>
<tr>
<td>Theme</td>
<td>Color or Black &amp; White</td>
<td>For 2013-2014 the theme is “What is Your WHY”. This year theme will focus on WHY you are part of 4-H. Thank about why you are a member of Texas 4-H and then take a photo. It could be focused on leadership, community service, a particular project, a 4-H meeting, or your 4-H friends. Examples include: Images of 4-H members in action at a meeting, a community service project, or working at a county fair. Project photos which depict both the project and a 4-H member are also allowed. You cannot enter a photo that has already been entered into one of the other categories.</td>
</tr>
<tr>
<td>Night Photography</td>
<td>Color or Black &amp; White</td>
<td>Photos taken outdoors between after dusk and before dawn. Generally these photos are achieved by using artificial light or using a long exposure. This category can include any subject as the focus is on the skill and technique used to acquire the photograph. No photos of sunsets or sunrises – No sunlight at all. Examples: fireworks, lighting on buildings/structure, animals, plant/flora, people, etc.</td>
</tr>
<tr>
<td>Dominant Color</td>
<td>Color</td>
<td>Photos with a dominant color. The dominant element in the image must be a specific color, such as red, yellow, blue, white, black, green, etc. Black &amp; White photos, duotones are excluded from this category.</td>
</tr>
</tbody>
</table>
Category is a still life specialization of photography, aimed at producing attractive photographs of food for use in such items of advertisements, packaging, menus and/or cookbooks. NO PHOTOS OF ALCOHOL BEVERAGES ARE ALLOWED. Examples: Thanksgiving diner, cakes/pies, fruits and place settings, Easter eggs, sandwiches, ingredients, etc.

Photos that do not fit into one of the other categories. This includes such photos as still-life, motion-blur, Polaroid transfers, SX-70 images, handcolored photos. Examples: Polaroid image & emulsion transfers, still-life, long exposure zoomed images, and painting with light.

A storyboard is one digital entry that contains three images and minimal text that tells a story. The story should be easily understood by the viewer. Example: Three images depicting the blooming of a rose bud at different states, with the title of “Beginning of Beauty”.

Entries that do not follow the rules and proper labeling procedures WILL be disqualified.

**TEXAS 4-H PHOTOGRAPHY JUDGING CRITERIA AND POINT VALUE**

The elements for judging the photographs will be:

<table>
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<th>Category</th>
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<td>Food</td>
<td>Color or Black &amp; White</td>
<td>Category is a still life specialization of photography, aimed at producing attractive photographs of food for use in such items of advertisements, packaging, menus and/or cookbooks. NO PHOTOS OF ALCOHOL BEVERAGES ARE ALLOWED. Examples: Thanksgiving diner, cakes/pies, fruits and place settings, Easter eggs, sandwiches, ingredients, etc.</td>
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<tr>
<td>Catch All</td>
<td>Color or Black &amp; White</td>
<td>Photos that do not fit into one of the other categories. This includes such photos as still-life, motion-blur, Polaroid transfers, SX-70 images, handcolored photos. Examples: Polaroid image &amp; emulsion transfers, still-life, long exposure zoomed images, and painting with light.</td>
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<td>Storyboard</td>
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<td>A storyboard is one digital entry that contains three images and minimal text that tells a story. The story should be easily understood by the viewer. Example: Three images depicting the blooming of a rose bud at different states, with the title of “Beginning of Beauty”.</td>
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Impact (Max Points: 15)
Impact is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.

Creativity (Max Points: 15)
Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.

Technical (Max Points: 25)
Technical is the quality of the image itself as it is presented for viewing, which includes the following aspects: Allowable amounts of retouching and adjustments (removal of red eye, cropping, minor straightening). Sharpness and correct color balance. Lighting, which includes the use and control of light. The use of lighting whether natural or man-made and its proper use to enhance the image. Posing and capturing of the image.

Composition (Max Points: 20)
Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.

Subject Matter (Max Points: 15)
Subject Matter should always be appropriate to the story being told (i.e. category the photo is entered into) in an image. Subject matter also includes the center of interest for the photograph or where the maker wants the viewer to stop and they view the image.

Story Telling (Max Points: 10)
Story Telling refers to the image’s ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image.